FREE AI RESOURCE

AI Templates

Ready-to-use content templates for social media, email, and marketing — fill in the blanks and publish.

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📱 Social Media Post Templates

The "Problem → Solution" Post

> Struggling with **[problem]**?
>
> Here's what changed everything for me: **[solution/tool]**
>
> ✅ **[benefit 1]**
> ✅ **[benefit 2]**
> ✅ **[benefit 3]**
>
> **[Call to action — link, comment, save]**

The "Listicle" Post

> **[Number]** things I wish I knew before **[topic/activity]**:
>
> 1. **[point 1]**
> 2. **[point 2]**
> 3. **[point 3]**
>
> Which one surprised you? 👇

The "Before & After" Post

> Before: **[old situation/result]**
>
> After using **[tool/method]**: **[new situation/result]**
>
> The difference? **[key change you made]**
>
> Full breakdown here: **[link]**

📧 Email Templates

Welcome Email

> Subject: Welcome to **[brand name]** 👋
>
> Hi **[first name]**,
>
> Thanks for joining! Here's what to expect from us: **[1-2 sentence promise]**
>
> To get started, check out: **[link to best content/resource]**
>
> Talk soon,
> **[your name]**

Product Announcement Email

> Subject: **[Product name]** is here 🎉
>
> Hi **[first name]**,
>
> We just launched **[product name]** — **[one-sentence description]**.
>
> Here's what it does for you:
> • **[benefit 1]**
> • **[benefit 2]**
>
> **[CTA button text]** → **[link]**

Re-Engagement Email

> Subject: We miss you, **[first name]**
>
> Hi **[first name]**,
>
> It's been a while! Here's what's new since you last checked in: **[1-2 updates]**
>
> As a thank you for coming back: **[offer/incentive, if any]**
>
> **[CTA]**

☆ Product Review Template

> **[Product Name]** Review — Is It Worth It?
>
> What It Is: **[1-2 sentence description]**
>
> What I Liked:
> • **[pro 1]**
> • **[pro 2]**
>
> What Could Be Better:
> • **[con 1]**
>
> Who It's For: **[ideal user]**
>
> Verdict: **[final recommendation in 1-2 sentences]**

📢 Ad Copy Templates

Direct-Benefit Headline

> Get **[desired result]** without **[common pain point]**

Curiosity Headline

> The **[surprising method]** that **[target audience]** are using to **[result]**

Urgency Headline

> **[Offer]** ends **[timeframe]** — **[what they lose if they wait]**

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🗓 Content Calendar Template

Weekly Planning Framework

Use this structure to plan one week of content in under 20 minutes:

Monday — **[Content type, e.g. educational tip]**
Topic: **[topic]**
Platform: **[platform]**

Wednesday — **[Content type, e.g. behind-the-scenes]**
Topic: **[topic]**
Platform: **[platform]**

Friday — **[Content type, e.g. promotional/offer]**
Topic: **[topic]**
Platform: **[platform]**

Repurpose plan: **[Which post gets turned into a second format, e.g. blog → short video]**

Monthly Theme Planner

Month: **[month]**
Overall theme: **[theme, e.g. "product education"]**

Week 1 focus: **[sub-topic]**
Week 2 focus: **[sub-topic]**
Week 3 focus: **[sub-topic]**
Week 4 focus: **[sub-topic]**

Key date/launch to plan around: **[date + event]**

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